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Bro-Tex Celebrates 100 Years and Certification from Women's Business Council

ST. PAUL, MINNESOTA - Bro-Tex Inc., a leading manufacturer and distributor of wipes, towels, rags and sorbents, is proud to announce that we have been certified as a Women's Business Enterprise (WBE) through the Women's Business Enterprise National Council (WBENC), the nation's leading third-party certifier of businesses owned and operated by women.

Bro-Tex, originally founded in 1923 as the Minnesota Rag and Paper Stock Company, Inc. by Arnold Greenberg and Charles Brotsky, has remained a family owned and operated business for 100 years. Today, the company is owned by Arnold's granddaughter, Arlys Freeman, and her mother.

"We are thrilled to receive this certification from the Women's Business Council," said Arlys Freeman, President of Bro-Tex. "Being a women-owned business is important to us, and we are proud to continue the legacy of our family's business for another generation."

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs, which in turn empowers women as leaders and brings about a more diverse, balanced, and sustainable economy.

Bro-Tex manufactures and distributes over 400 types of high-quality wipers, cotton and microfiber towels, rags, wet wipes and sorbents. The company provides products for a variety of industries including janitorial, industrial/manufacturing, repair services, building services contractors, fitness, healthcare, automotive, and transportation.

In 2010, Bro-Tex added the subsidiary Midwest Floating Island which manufactures BioHaven® floating wetlands for the Midwest and Northeast. Made from recycled bottles, these floating treatment wetlands both clean the water and provide valuable wetland habitat. The design also adjusts to fluctuating water levels which increases plant survival in wastewater and stormwater ponds.

As Bro-Tex celebrates 100 years of family ownership and the Women Owned certification, the company remains committed to providing excellent customer service and top-quality products for its customers. For more information about Bro-Tex, please visit www.brotex.com or www.midwestfloatingisland.com.

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